The Iris Project exists to **empower and enable young people around the world** who are working to protect and restore nature where they live. Our Theory of Change enables us to monitor our progress against this goal.

### Activities
- Establish a youth advisory panel to inform ongoing project development and support and mentor Iris Prize winners
- Provide ongoing media and commentary opportunities for young environmental leaders
- Build a global network of nominating partners to help identify and support potential Iris Prize winners
- Provide grant funding to three young leaders each year via the Seed, Stem and Iris prizes
- Deliver tailored capacity-building programs for Iris Prize winners in collaboration with global network partners

### Outcomes
- **Advocate**
  - Raise global awareness about the efficacy of young people in addressing the climate and ecological crisis
  - Share best practice in participatory grantmaking for young people, by young people
- **Empower**
  - Improve access to networking and mentoring opportunities for young environmental leaders
- **Enable**
  - Increase the volume of philanthropic funding that is channeled towards youth-led environmental projects
  - Improve the capacity and confidence of prize winners to deliver tangible environmental gains

### Indicators
- Stories of youth-centred environmental leadership shared by target media outlets
- Profile opportunities created in target communications and networking spaces
- Learnings shared in The Iris Project annual report
- Volume and geographic spread of network partners, diversity of focus areas and number of engagement opportunities created
- Self-reporting from prize winners and Iris Project network
- Ongoing assessment of the global philanthropic landscape
- Individual and project-level performance indicators

**Impact goal**
- Grow a global community of young environmental leaders who have the motivation, confidence capacity and resources to deliver tangible environmental gains within their local communities and beyond